

RE: Quick chat?

Subject: RE: Quick chat?

From: Henna Sherzai </O=LABID/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=HENNA SHERZAI4CA>

Date: 03/02/2016 02:46 PM

To: Noah Strouse <noah@historiccore.bid>, Blair Besten <blair@historiccore.bid>

I love it! Thanks for sharing.

From: Noah Strouse [mailto:noah@historiccore.bid]

Sent: Wednesday, March 02, 2016 1:58 PM

To: Blair Besten <blair@historiccore.bid>

Cc: Henna Sherzai <HSherzai@downtownla.com>

Subject: Re: Quick chat?

A bit more evidence that "DTLA" has transcended the local lexicon: Vogue Italy: <http://www.vogue.it/en/fashion/models/2016/02/23/downtown-la-by-rie-rasmussen/>

[HistoricCoreLogo.jpg](#)

NOAH STROUSE

Marketing & Services Coordinator

209-211 W 5th Street
Los Angeles, California 90013

p [213/488-1901](tel:2134881901)

c [310/383-6304](tel:3103836304)

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[HistoricCoreNewsletter.jpg](#)

24HR HOTLINE:

213/239-8336

On Wed, Feb 24, 2016 at 1:32 PM, Blair Besten <blair@historiccore.bid> wrote:

Yes - Have Noah put something down for all of us.



HistoricC

Blair Besten

Executive Director

209-211 W 5th Street
Los Angeles, California 90013

p [213.488.1901](tel:2134881901)

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c [213.700.9829](tel:213.700.9829)
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[213/239-8336](tel:213.239.8336)


On Wed, Feb 24, 2016 at 12:19 PM, Henna Sherzai <HSherzai@downtownla.com> wrote:

I should have mentioned I'm out of the office on Friday. Apologies! Do you have any availability on Monday afternoon? Also open all day Tuesday.

From: Blair Besten [mailto:blair@historiccore.bid]
Sent: Wednesday, February 24, 2016 11:55 AM
To: Henna Sherzai <HSherzai@downtownla.com>
Subject: Re: Quick chat?

Henna,

Friday is best for me. Sometime before noon.

 Image removed by sender.
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Blair Besten
Executive Director

209-211 W 5th Street
Los Angeles, California 90013

p [213.488.1901](tel:213.488.1901)
c [213.700.9829](tel:213.700.9829)
HistoricCore.BID

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24HR HOTLINE:
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On Wed, Feb 24, 2016 at 11:53 AM, Henna Sherzai <HSherzai@downtownla.com> wrote:


Hi Blair,

I was wondering if you have a few minutes to chat in the next few days about a rebrand project we're working on. Carol asked that we run a couple of things by you, specifically our proposed use of DTLA.

Is there a good time for you? We can do a call or I can swing by your office.

Let me know. Thanks!

RE: Quick chat?

 [http://www.dow](http://www.downtownla.com)

Henna Sherzai

Director of Marketing

Downtown Center Business Improvement District

626 Wilshire Blvd., Ste. 200, Los Angeles, CA 90017

.call (213) 624-2146 225

direct [\(213\) 416-7515](tel:(213)416-7515)

fax [\(213\) 624-0858](tel:(213)624-0858)

.email hsherzai@DowntownLA.com

go to www.DowntownLA.com



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